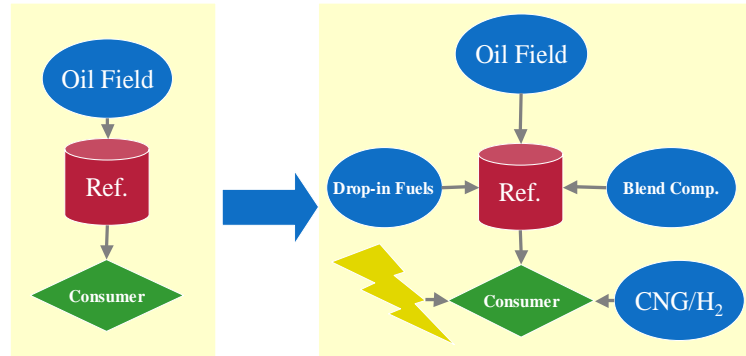


ESAI Announces the Upcoming *Alternatives and Petroleum Quarterly*

New for 2010, the *ESAI Alternatives and Petroleum Quarterly* examines developments in alternative fuels and vehicle technologies, forecasting their impact on the refining industry and global demand for gasoline and diesel fuels.

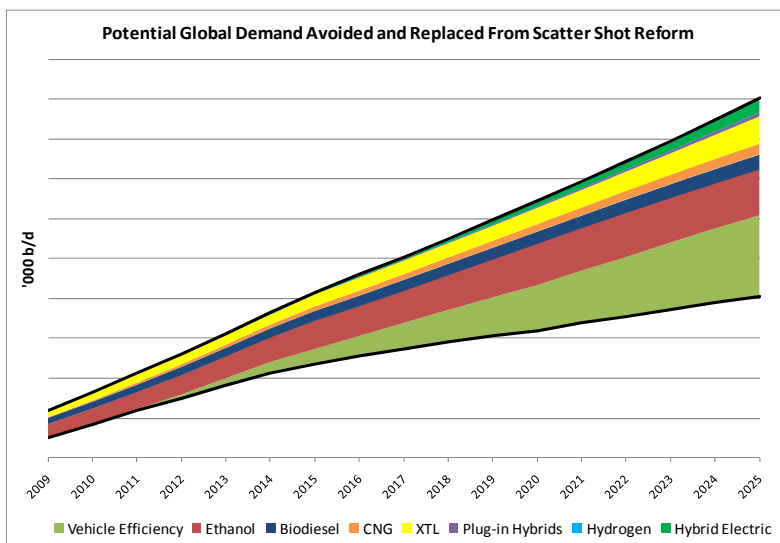
Understanding the global market for gasoline and diesel requires more than just knowledge of what comes out of a refinery. Modern fuels markets are a complex mix of refined crude, blending components, and changing transport fleets. **Knowing how these markets move in concert with each other will keep you prepared and ready to act.**



In a market that can change rapidly, the *Alternatives and Petroleum Quarterly* delivers:

- ✓ Analysis of current news and implications for alternatives and petroleum
- ✓ Examination of broader market trends, to identify new opportunities and potential hot spots
- ✓ Up-to-date data and forecasts to 2025, by global region and technology

ESAI's new service will clarify the landscape of regional markets, explaining the impact of individual alternative fuels and technologies and their implications for producers, refiners, policymakers, project managers, and other key stakeholders.



The result is a complete view of global markets to anticipate market shifts, identify new opportunities, and understand emerging drivers. The *Alternatives and Petroleum Quarterly* presents a comprehensive forecast of regional demand for alternative fuels and analyzes the effect of improving vehicle and engine technology. This service extends the data and conclusions of the ground-breaking study "Scatter Shot Reform: Fuel Engine Pathways for Automotive Transportation 2010-2025" with ESAI's extensive knowledge of global energy liquids and regional markets.

The first issue will be available in February 2010. Contact Soner Kanlier, skanlier@esai.com, or return the information card to be a part of ESAI's Alternatives Practice today.

Additionally, the full prospectus for ESAI's comprehensive report, "Scatter Shot Reform: Fuel Engine Pathways for Automotive Transportation 2010-2025" is available at <http://www.esai.com/petroleum/09/SSRarticle.php>.